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FOR IMMEDIATE RELEASE

## The 2020 Holidazzle experience launches in 1 week. Plus, Holidazzle announces virtual Santa schedule

*You can still share your holiday wish and take your photo with Santa this Holidazzle season*

MINNEAPOLIS (November 20, 2020) —Holidazzle is teaming with Santa to offer free Zoom meet-and-greets, story times, and phone greetings to get together online this holiday season.

Santa will be participating in the following activities during the Holidazzle season, which runs November 27 through December 20, all of which are free and can be accessed at [Holidazzle.com](http://Holidazzle.com).



- **The Holidazzle Show presented by Comcast:** Santa will be a guest on four episodes of The Holidazzle Show, airing Friday, November 27 and the following three Thursdays: December 3, December 10 and December 17.
- **Santa Zoom meet-and-greets:** Zoom meet-and-greets will take place Saturday, December 5 and Saturday, December 19 from 9 am-1 pm. Sign up to meet Santa virtually during a brief Zoom chat. The sign-up link for the December 5 Santa Zoom will be available on Thursday, December 3 at 10 am, and the December 19 Santa Zoom sign-up link will be available Thursday, December 17 at 10 am.
- **Santa Storytime:** Santa will be reading holiday stories each Sunday between November 29 and December 20.
- **Call Santa:** Santa shared his number to the North Pole—give him a ring!

Holidazzle is bringing holiday cheer to you virtually this season, wherever you are. Along with Santa and The Holidazzle Show, enjoy HoliTivities brought to you by Xcel Energy, watch DIY holiday videos, engage with Holidazzle activities and challenges on social media, and more.

Visit [www.holidazzle.com](http://www.holidazzle.com) or follow Holidazzle on [Facebook](#), [Twitter](#) and [Instagram](#) to enjoy this year's virtual content.

### **About Holidazzle:**

The 2020 Holidazzle is managed and produced by the mpls downtown council. Holidazzle is an annual holiday tradition in mpls downtown that offers free programming and activities for all ages and ability while also highlighting local people, places, and products that make our community unique. The 2020 Holidazzle virtual experience is sponsored by Comcast, Xcel Energy, Mpls Downtown Improvement District and more. For more information, visit [www.holidazzle.com](http://www.holidazzle.com) and follow along on social media through [Facebook](#), [Twitter](#) and [Instagram](#) using the hashtag #Holidazzle.

### **About the mpls downtown council:**

Founded in 1955, and one of the most historic central business associations in the nation, the mpls downtown council (mdc) is a membership-based entity that works to create an extraordinary downtown. The mdc's collaborative developments of *Intersections: The Downtown 2025 Plan* was designed to help downtown businesses, community leaders, and citizens build on downtown assets and implement future goals. For more information, please visit [www.mplsdowntown.com](http://www.mplsdowntown.com).

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