The Daily Dazzle for Weekend #1



Holidazzle Ready to Light Up Loring Park Again First of Four Weekends, November 25 – 27

Holidazzle 2022 will kick off the first of four weekends of free and festive fun in Minneapolis' Loring Park on Friday, Nov. 25 through Sunday, Nov. 27. This year's event will once again bring the community together to enjoy activities, entertainment, and highlight local small businesses this holiday season.

Are you ready for the Yeti?

The Holidazzle Yeti returns to dazzle you with its size and creativity. The illuminated art exhibit will be a great holiday photo location surrounded by beautiful seasonal lighting.

Meet Santa Claus

Santa is back in person this year to see the good boys and girls at Holidazzle! He'll be visiting, taking photos, hearing those holiday wish lists, and spreading cheer during all Holidazzle hours.

Get Merry on the Merry Go Round

How often do you get the chance to ride a carousel or giant slide during the middle of winter? Holidazzle is bringing this fun experience to Loring Park as guests will have the chance to ride through the night under the skyline.

Support Local Businesses

Holidazzle brings local entrepreneurs and their small businesses together for all to experience, enjoy and support in Loring Park.

FUN FACTS ABOUT YETI

- The Yeti, a Christopher Lutter-Gardella creation, is made of recycled materials including steel and aluminum, up-cycled mattress packing waste, pine lumber, and up-cycled window screening.
- Yeti stands nearly 17 feet tall and weighs about 340 pounds.

PRIZE GIVEAWAYS

Enjoy weekly giveaways—all while supplies last!

- Midtown Global Market gift cards (Friday, Nov. 25)
- Yeti Stuffed Animals (Sunday, Nov. 27)
- Dog Bandanas (Sunday, Dec. 4)
- **Dog Water Bottles** (Sunday, Dec. 11)
- Moose Stuffed Animals (Sunday, Dec. 18)

This year, you can find 30+ food and shopping options including a collection of fantastic local makers that will provide new offerings each weekend. Find the full vendor list at <u>holidazzle.com/vendors</u>.

Plus, check out the **Fulton Beer Garden** for your favorite beers and seltzers. The garden will also include TVs to watch the big game, games and activities, Drag Queen Bingo on Friday from 6-8 p.m., and so much more!

Fun for the Family

The Holidazzle Kids Zone includes a collection of fun activities for all ages and abilities to enjoy. It's equipped with slides, mazes, haybales, and more. It's sure to be a huge hit for the young and old to enjoy during a holiday night out.

Meet donkeys up close with Save the Brays Donkey Rescue each Saturday and Sunday from 12 – 5 p.m. Plus, Minneapolis Fire and Rescue vehicles will be on site to explore each Sunday.

Saturday Night Lights

Holidazzle will feature its popular winter fireworks every Saturday night, beginning November 26. The show always starts at 7:15 p.m. so come early to grab food, shop, and enjoy the amusement rides and entertainment, before finding your spot for a fun fireworks display!

Parking for Holidazzle in Loring Park

Minneapolis College is the premier parking partner at Holidazzle. Park at their ramp (1420 Hennepin Avenue, entrance on Laurel Avenue) and take the short walk along Maple Street to enter Loring Park. Minneapolis College will offer **\$5 or less parking during all Holidazzle hours** on Fridays, Saturdays, and Sundays.

Free Rides on Metro Transit

Get to Holidazzle on Saturdays by bus or light rail for free courtesy of Metro Transit. Visit <u>Holidazzle.com</u> to download your pass to ride free to Loring Park via bus or light rail. Free ride passes are valid from 11 a.m. – 10 p.m. each Saturday of Holidazzle.

Volunteer at Holidazzle

Guarantee your spot on Santa's good list by volunteering at Holidazzle in Loring Park! Volunteers are needed leading up to and through the four Holidazzle weekends in Loring Park. From decorators and ride attendants to greeters and Santa's helpers, Holidazzle has a spot for you. Sign up by visiting <u>holidazzle.com</u>.

Holidazzle Social Media

Facebook @MplsHolidazzle Instagram @HolidazzleMpls Twitter @Holidazzle Hashtags #Holidazzle, #mymplsdt

About Holidazzle

The 2022 Holidazzle is managed and produced by the mpls downtown council. Holidazzle is an annual holiday tradition in mpls downtown that offers free programming and activities for all ages and ability while also highlighting local people, places and products that make our community unique. The 2022 Holidazzle is sponsored by Xcel Energy, CenterPoint Energy, Power Partner MN, IBEW Local 292, Fulton Brewing, Parsons Electric, Kraus-Anderson, Minneapolis Recycles, Mpls Downtown Improvement District, Minneapolis College, Metro Transit, iHeart Media, Mpls.St.Paul Magazine, and Premium Waters, Inc. For more information, visit holidazzle.com.

About the mpls downtown council

Founded in 1955, and one of the most historic business associations in the nation, the mpls downtown council (mdc) is a membership-based entity that works to create an extraordinary downtown. The mdc's collaborative development of the Intersections: Downtown 2025 Plan is designed to help downtown businesses; community leaders and citizens build on downtown assets and implement future goals. For more information, please visit <u>mplsdowntown.com</u>.

For all media inquiries, please contact Molly Mulvehill Steinke, Nemer Fieger, <u>molly@nemerfieger.com</u>, (612) 309-1677 Mike Haberman, Nemer Fieger, <u>mhaberman@nemerfieger.com</u>, (612) 432-9898 ###